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Media Release

Impatica ShowMate™ Now Projects the BlackBerry® Screen

Impatica ShowMate is the ideal tool for demonstration or training for BlackBerry features and third party applications

Ottawa, ON, Tuesday, November 6, 2007–Impatica Inc., the industry pioneer in the viewing and projection of PowerPoint™ presentations using mobile devices announced today that Impatica ShowMate is now capable of projecting the contents of the BlackBerry screen. This new capability was first demonstrated in the Impatica booth at the CTIA 2007 Wireless IT event in San Francisco on October 23rd, where it received an enthusiastic response. The ability to project what is displayed on the BlackBerry screen is an invaluable feature for sales presentations and training sessions for core Blackberry functionality or third party applications.

"This is a really important extension to an already great product," exclaimed Michael Doyle, Chairman and CEO of Impatica Inc. "Anyone who sells, demonstrates or delivers training on core BlackBerry features or third party applications needs this unique device. Without ShowMate, the only way to present what is displayed on the BlackBerry screen is face-to-face, connecting the BlackBerry via USB to a Windows computer or using an awkward camera set-up that projects a poor image and interferes with the ability of the presenter to navigate through the application."

Winner of the Andrew Seybold "Most Innovative Wireless Device" award at CTIA 2007, ShowMate is a pocket-sized accessory that weighs less than three ounces that enables mobile professionals to travel with nothing more than a wireless handheld on their hip and a ShowMate in their pocket. Full-featured PowerPoint presentations can now be viewed on the handheld or projected wirelessly by connecting the ShowMate to any projector or monitor. Presenters can roam freely to engage the audience, navigate to any slide to answer a question or emphasize a point and even view their notes on the handheld while presenting. The ShowMate transforms the handheld into a wireless remote control and personal teleprompter – the ultimate presentation tool.

"This new capability will be provided in all Impatica ShowMates shipped after December 15, 2007," continued Doyle, "and as a free firmware upgrade to all ShowMates in use today and in the channel."

Visit http://www.impatica.com for more information or to purchase Impatica ShowMate online.

About Impatica Inc.

Impatica ShowMate and related products are distributed worldwide through a growing network of carriers and other channel partners. Impatica products enable full-featured PowerPoint presentations to be delivered to, and viewed on, Java-enabled computers and wireless handheld devices. Impatica's latest product, Impatica ShowMate, is the ultimate presentation tool, enabling PowerPoint presentations to be projected directly from a wireless handheld device, eliminating the need to carry a laptop computer. Thousands of organizations including colleges, universities and corporations use Impatica products to communicate more effectively with hundreds of thousands of people every day. For more information, visit www.impatica.com.

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